

Digital Data Analyst Cover Letter

991 Beau StationWaynemouth, WV 22922

Dear Dallas Shanahan,

Please consider me for the digital data analyst opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for leadership and direction to a team of Google Analytics 360 developers with responsibilities to include team development, technical leadership and architecture for GA360, performance monitoring and appraisal, and day-to-day allocation of resources.

My experience is an excellent fit for the list of requirements in this job:

- A major in the area of Sales and marketing, eBusiness, Business Intelligence is preferred
- Data visualization experience (Tableau, QlikView)
- Proficient use of MS Office and related products
- Excellent critical thinking and written / verbal communication and presentation skills, Experience in financial industry is preferred
- Proficiency in extracting and manipulating data using SQL, with a solid focus on data integrity and accuracy
- Superb communication (verbal and written) and social skills to work with non-analytics partners to translate ambiguous business requirements into robust analysis
- Mastery in social media and other digital engagement platforms, training, and basic statistics and analysis
- Critical thinker with strong analytic and creative problem-solving skills

Thank you for taking your time to review my application.

Sincerely,

Landry Weber