

Digital Data Analyst Cover Letter

3510 Corkery Drive West Fritz, VA 74762-2337

Dear Tatum Corwin,

I would like to submit my application for the digital data analyst opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for insights into user behavior for desktop, mobile and mobile app experience using Google Analytics and Big Query data.

Please consider my experience and qualifications for this position:

- Technical understanding of digital and CRM tools and it's data flows
- Business Process management skills (focus data)
- Requirement settings / writing technical and functional process flows (Visio)
- Applicable training / certification
- Retail and/or eCommerce industry experience
- Hands-on understanding of technology - automation/coding of data calculations, defining requirements for APIs and algorithms, running A/B testing evaluations
- Strong Excel skills with experience in Lookups, Pivot Tables, Macros
- Experience using data visualization tools, in particular Tableau/PowerBi/Qlikview

I really appreciate you taking the time to review my application for the position of digital data analyst.

Sincerely,

Baylor Champlin