

Digital Data Analyst Cover Letter

6141 Crist RiverMacGyverton, VT 60407

Dear Jordan Kris,

In response to your job posting for digital data analyst, I am including this letter and my resume for your review.

In my previous role, I was responsible for google Analytics support for members of the team, including creating dashboards and providing training.

Please consider my qualifications and experience:

- Experience with marketing automation, email marketing, social media marketing and data visualization tools
- Experience in collaborating with marketing teams, digital/analytics agencies and related vendors to develop and/or deploy digital strategies and tactics
- Experience working with cross-functional teams (web developers, software engineers, writers, designers, social media)
- Practiced at creating professional presentations and documentation
- Proficiency in web analytics tools such as Omniture/SiteCatalyst and Qlikview
- Experience with data visualization and dashboard tools such as Tableau
- Knowledge of Google Analytics, Clavis
- Affinity with data science tools

Thank you for considering me to become a member of your team.

Sincerely,

Hayden Wisozk