

Digital Communications Manager Cover Letter

636 Bechtelar Inlet Mickeymouth, GA 75765

Dear Shiloh Durgan,

Please consider me for the digital communications manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for editorial support for the web site in the region, working with departments to coordinate and implement content.

My experience is an excellent fit for the list of requirements in this job:

- Proficient in digital marketing tools
- Knowledge of healthcare/diagnostics market and market trends would be preferred
- In-depth knowledge of digital marketing trends & tactics – social media, email marketing, digital nurturing programs, CRM platforms
- Strong understanding of e-commerce, digital projects, and social media
- Solid knowledge of analytics including Google & Salesforce.com
- Understanding of P&Ls and interplay of business elements
- Superior project and budget management skills
- Experience developing strategy from stated business goals, demonstrated experience breaking strategy to tactical execution

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Stevie Rodriguez