

Digital Communications Manager Cover Letter

762 Chrissy Crest Lake Rogertown, TN 50571-6517

Dear Denver Reilly,

I submit this application to express my sincere interest in the digital communications manager position.

In my previous role, I was responsible for back-up support to the Director of Corporate Communications (Public Relations) and Manager, Web Development as needed.

Please consider my experience and qualifications for this position:

- User of PC, Windows, MS Excel, MS Word, MS Outlook
- High level of Russian (written and oral)
- A creative approach to introduce new tactics and communication methods to capture audiences' attention
- Exposure to start-up environment and culture
- Knowledge of digital health ecosystem communication vehicles, audiences and best practices
- Knowledge of Group Benefits, Client Solutions, Group Retirement Services and/or Individual Insurance business processes an asset
- Results-oriented, self-starter with an entrepreneurial spirit and embraces innovation
- Shows sound judgement with regards to strategy and creative, insights & data

Thank you for your time and consideration.

Sincerely,

Avery Nolan