

Digital Communications Manager Cover Letter

780 Emard UnionsCorkeryborough, ME 44758-7460

Dear Haven D'Amore,

Please consider me for the digital communications manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for support to school and district staff as needed related to web and social media content, and crisis communications, in collaboration with district communications specialist.

Please consider my experience and qualifications for this position:

- Core business acumen
- Knowledge of the financial services industry and EIS/Digital/Technology
- Experience with the integrated communication of financial data
- Demonstrates strong interpersonal skills with a track record of collaboration and teamwork
- Demonstrates advanced capabilities around designing and implementing marketing automation, social media, and digital marketing strategies
- Experience of getting people excited about change and driving user adoption of technology across multiple locations
- Technical writing skills and experience of digital content authoring tools, such as Articulate or Captivate, desirable
- Understanding of HR and/or collaboration technologies desirable

Thank you for taking your time to review my application.

Sincerely,

Finley Littel