

Digital Communications Manager Cover Letter

544 Hickle KeysFunkfurt, KS 16200-9212

Dear Lennox Friesen,

Please consider me for the digital communications manager opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for recommendations for changes to website structure, support, content strategy, and meta-data in response to Web traffic statistics that provide better SEO and provide more efficient paths to digital content.

My experience is an excellent fit for the list of requirements in this job:

- Proven success developing digital marketing strategy for multi-channel, demand generation campaigns
- Excellent project management, organizational and multi-tasking skills with strong attention to detail, especially with a demanding workload and delivering to tight timescales
- Resourceful creative thinker with strong relationships skills
- Knowledge of Salesforce, Eloqua, Omniture, Sharepoint, Seismic preferred
- Advanced Proficiency with MS Excel, PowerPoint & Word
- Provide analytic insight and recommendations to the Manager of Internal Communications to help guide strategy and format, the technical evolution of internal digital channels
- Maintain a presence on intranet governance committee
- Deep understanding of marketing strategy

I really appreciate you taking the time to review my application for the position of digital communications manager.

Sincerely,

Ryan Glover