

Digital Communications Manager Cover Letter

615 Glover RadialNew Tury, MN 21813-2406

Dear Haven Johnson,

In response to your job posting for digital communications manager, I am including this letter and my resume for your review.

In the previous role, I was responsible for communications support to auxiliaries and third party fundraisers through public relations, social media, creative and branding review and other content development and distribution opportunities.

Please consider my experience and qualifications for this position:

- A digital culture vulture
- Excellent communications abilities for external, internal and social audiences
- Commercial thinking to demonstrate in-depth customer insight and act on opportunities
- Knowledge of and experience in visual story telling
- Maps out and documents the needs and interests of traditional media editors, relevant digital influencers
- Knowledge and experience in the transactional print market including the financial services, healthcare and biller industries preferred
- Communications, Journalism, English, PR or related field
- MBA (or business transformation related Masters equivalent)

Thank you for your time and consideration.

Sincerely,

Peyton Farrell