

# Digital Communications Manager Cover Letter

55914 Dortha ViaJannview, KS 02015

**Dear River Schinner,**

I submit this application to express my sincere interest in the digital communications manager position.

Previously, I was responsible for strategic communication plans, including overseeing media relations, engagement opportunities, public outreach and engagement, creative and materials development.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience using professional photo and video equipment editing software including Final Cut Pro and Adobe Creative Suite (After Effects, Premiere, Lightroom, Photoshop and Adobe Media Encoder)
- Comfortable working with various Microsoft Office applications
- Knowledge of search engine optimization practices HTML also an asset
- Familiarity with Facebook, Twitter, Instagram, Drupal and other similar platforms
- Interest in the mission of ACMCU
- Extensive knowledge and understanding of social media platforms and their respective participants (Facebook, Instagram, Twitter, Pinterest, Instagram)
- Digital experience with a concentration in community and content strategy
- Mastery in and passion for all social media and online channels

**Thank you for taking your time to review my application.**

Sincerely,

Finley Shields