

# Digital Banking Cover Letter

22601 Weber Cove South Eloy, VT 66988-4329

**Dear Phoenix Wehner,**

I submit this application to express my sincere interest in the digital banking position.

In my previous role, I was responsible for leadership to the global Digital Solutions services organization, and advise the Vice President, Digital Solutions and Services.

My experience is an excellent fit for the list of requirements in this job:

- Strong experience of technology, digital channels and customer experience
- Understanding of growth hacking techniques and product-market fit
- Fluency in all Microsoft Offices tools – particularly Excel
- Strong experience managing customer marketing programs for pure play digital organisation
- Significant experience of working with mobile and digital products, and a track record of operating at a senior management level
- Prior experience working in financial services would be ideal, but we are equally interested in people who have experience from the retail or telco sectors
- Significant experience in web and app user experience creation & optimisation, including understanding of user scenarios, member journey mapping, user flow diagrams & wireframes
- The drive to take on and exceed targets consistently and to take ownership for results

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Peyton Schaden