

Digital Advertising Cover Letter

855 Ronnie UnderpassNorth Helen, NE 51249

Dear Royal Anderson,

I submit this application to express my sincere interest in the digital advertising position.

Previously, I was responsible for feedback and strategic recommendations for additional program strategies, tactics, revisions and implementations based on observations of the programs' people, processes, and product.

Please consider my experience and qualifications for this position:

- Minimum level of education A-Levels
- Online portfolio of writing samples
- Open-mindedness, positive thinking and enthusiasm
- Previous experience in technology, Internet and digital advertising services
- Strong written and verbal communication/presentation skills for the purpose of estimating and presenting solutions
- Strong organizational skills to track multiple, competing items through to completion
- Good understanding of web analytics (Omniture/Google Analytics)
- An expert understanding of Google DFP/DFPSales/DSM/XSM reporting

Thank you for taking your time to review my application.

Sincerely,

Campbell Jacobs