

# Digital Advertising Cover Letter

306 Runolfsdottir RunDietrichville, MS 79124-1764

**Dear Rowan Schneider,**

Please consider me for the digital advertising opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for monthly analytics to global teams, develop best practices, and ensure overall quality of our global advertising and audience development efforts.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Photoshop or Canva experience preferred
- Experience with vendor management preferred
- Demonstrated passion for technology and its use in driving revenue, client satisfaction and efficiency
- Demonstrated expertise in uncovering business needs and building relationships with senior level clients
- Success in presenting strategic solutions and POVs that demonstrate thought leadership, and engage across social media
- Direct experience with analytics tools including but not limited to Google BigQuery, Google Analytics, Crimson Hexagon, Sysomos, Next Big Sound, SoundScan, BuzzAngle, ExactTarget, Adobe Data Workbench
- Able to interact with people at all levels demonstrating tact, diplomacy, discretion and maturity
- Possess excellent teamwork and communication skills

**Thank you for your time and consideration.**

Sincerely,

Parker Miller