

# Digital Advertising Cover Letter

3483 Gutmann StravenueOfeliaview, ME 84431-8869

**Dear Marion Mueller,**

I am excited to be applying for the position of digital advertising. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for leadership and vision for team, department and subsidiaries on digital and social marketing strategies and tactics.

Please consider my qualifications and experience:

- Possess professional presence & communication – able to command an audience and clearly articulate a point of view
- Keen understanding of how to use motion to bring digital content to life
- Expert Adobe Creative Suite knowledge
- Experience designing for social and display ad formats preferred
- BFA in Graphic Design, Interactive Design, Visual Studies or other design-related field preferred
- Solid judgment as a brand's primary social media ambassador
- Knowledge of advertising and marketing strategies, principles and practices
- Knowledge of digital media capabilities and applications

**I really appreciate you taking the time to review my application for the position of digital advertising.**

Sincerely,

Parker Stamm