

# Designer / Developer Cover Letter

1230 Rice ValleyLake Roma, WV 27146

**Dear Onyx Kirlin,**

I submit this application to express my sincere interest in the designer / developer position.

In the previous role, I was responsible for input on how current training and administration processes can be streamlined and improved and how performance objectives for training program and assessments are aligned.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Minimum Intermediate level skills working with email clients such as Silverpop
- Intermediate knowledge or better of print design and production concepts
- Demonstrated mastery of design software such as Adobe Photoshop, Illustrator, InDesign, Sketch)
- UI/UX Design/Front-End experience
- Be able to understand and use Google Analytics, SEO, Campaign tracking
- Experience with eCommerce Platforms, shopping carts and payment get aways
- Deal well with ambiguous and undefined problems
- Sense of urgency and reactiveness

**Thank you for considering me to become a member of your team.**

Sincerely,

Tatum Connelly