

Customer Marketing Manager Cover Letter

891 Cory WellsHuelmouth, ND 81455

Dear Reese Hamill,

I submit this application to express my sincere interest in the customer marketing manager position.

Previously, I was responsible for new and innovative solutions to marketing teams to help them monitor both digital and traditional channels.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Understanding of Google AdWords
- Experience with web and customer analytics
- ROI of program investments upfront and Analysis of customer marketing programme effectiveness able to make informed program modifications decisions
- Manage Accessories Business Marketing plan
- Lead Accessories promotion/activation plan to boost Accessories, Coffee and Machines sales
- FMCG, luxury brand experience is a strong asset
- Fluent in German (ideally mother tongue), French as asset
- First experience in marketing and/or sales (industry, retailer, consulting) ideally in a international environment

Thank you for your time and consideration.

Sincerely,

Jordan Borer