

Customer Marketing Manager Cover Letter

959 Predovic WalkMcGlynnshire, KY 54965-8415

Dear Blake Walter,

Please consider me for the customer marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for direction and collaboration among multiple functional areas (sales, PR, marketing), to execute specific marketing plans across product channels.

My experience is an excellent fit for the list of requirements in this job:

- Aptitude for managing and executing projects start to finish with an elevated understanding of the big picture goals and strategies
- Forecasting and financial planning skills
- Passion for digital marketing tactics and technologies
- Fluent in spoken and written French and English
- Develop a comprehensive marketing strategy across critical initiatives for Card Services
- Lead innovation to our marketing campaigns, channels and processes
- Create and lead messaging architecture and frameworks to ensure brand consistency
- Create central marketing campaigns, assets and templates to enable scale and efficiency across Chase's product portfolio and across our card member life-cycle

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Lennon Zemlak