

Customer Marketing Manager Cover Letter

29483 Erwin Square
Carlchester, OR 24152-7912

Dear Bellamy Shanahan,

I would like to submit my application for the customer marketing manager opening. Please accept this letter and the attached resume.

Previously, I was responsible for thought leadership to the rest of the marketing team about how to leverage digital channels to achieve business goals.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Strong attention to detail and delivery of high-quality result
- Good at English and presentation
- Work closely with the KAM and sales team to maximize the number of engaged leads and lead conversion
- Focus activity to generate revenue across the portfolio
- Understanding of consumer's behavior
- Experience engaging & working in unison with sales & customer account teams
- Industry experience across telecoms and/or IT
- Project management – particularly being able to manage stakeholders in a matrix organization

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Greer Klein