

# Customer Marketing Manager Cover Letter

93016 Erlene RadialScotshire, LA 44457-0868

**Dear Parker Turner,**

In response to your job posting for customer marketing manager, I am including this letter and my resume for your review.

In my previous role, I was responsible for seasoned leadership in the translation and execution of the marketing strategy (GTM plan) into impactful marketing programs for your channels.

Please consider my experience and qualifications for this position:

- Thought leadership, strategic acumen and intellectual curiosity
- Focus on delivering quality, timely results
- Experience in the food ingredients industry with excellent track record is preferred
- Knowledge of food and beverage markets served by FIBI, the role of our ingredients in those markets and our product portfolio is an added value
- Experienced in budget planning and management
- Requires strong financial understanding & basic modelling skills
- Creative in event/initiatives design, planning and execution
- Chinese native, with excellent English in both written and spoken

**I really appreciate you taking the time to review my application for the position of customer marketing manager.**

Sincerely,

Dylan Heller