

CRM Analyst Cover Letter

491 Winfred HarborCartwrighthaven, GA 73444

Dear Indigo Wisozk,

In response to your job posting for CRM analyst, I am including this letter and my resume for your review.

In my previous role, I was responsible for organized and robust administration of the Salesforce platform by automating complex business processes, creating reports and dashboards and training users on using the salesforce platform.

My experience is an excellent fit for the list of requirements in this job:

- SQL, PL/SQL (or SAS)
- PGP, Unix, FTP
- Data manipulation/ETL (Extract-Transform-Load)
- Demonstrated work experience in working with diverse set of users (Sales , Back office personnel and management)
- Exposure to current best-of-breed SaaS-based ETL/middleware tools and processes e.g Informatica cloud 360, clearMDM, DBAmp, Boomi, etc
- Experience with CRM data visualization tools Salesforce Reports & Dashboards, Tableau, MicroStrategy, Wave Analytics, ZenDesk Explorer
- Experience in business process mapping, business requirements design, data analysis and end user testing
- Knowledge in Visio, Access and Excel

Thank you for taking your time to review my application.

Sincerely,

Sam Heidenreich