

CRM Analyst Cover Letter

148 Karan FreewaySouth Marilynn, MD 01744

Dear Avery McDermott,

Please consider me for the CRM analyst opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for feedback and updates on Salesforce performance, issues and fixes to applicable users, regional stakeholders and leadership team.

Please consider my qualifications and experience:

- Extensive experience with CRM data visualization tools Salesforce Reports & Dashboards, Apsona, Tableau, Microstrategy, Wave Analytics
- Proficiency with DataLoader
- Strong proficiency with database querying using SAS Enterprise Guide, SAS/BASE and/or SQL
- Experience with working with business users to gather requirements
- Experience with Salesforce Lightning UI
- Experience in leading brainstorm sessions with colleagues to determine the most efficient and accurate solutions
- Salesforce.com integration experience, including between different business systems working with integration tools and web services
- Prior experience with Excel/SQL/HTML/email/mobile applications/reporting/databases is a bonus

Thank you for taking your time to review my application.

Sincerely,

Blake Stroman