

CRM Analyst Cover Letter

616 Brekke Track New Rolandshire, MA 48934-8681

Dear Finley Gerhold,

I submit this application to express my sincere interest in the CRM analyst position.

Previously, I was responsible for leadership in the management and administration of Salesforce, marketing automation and other CRM tools.

My experience is an excellent fit for the list of requirements in this job:

- Knowledge of organisational behaviour and assist in management of change in data
- Analytical experience using software tools in a business oriented environment
- Fluent command of English and Dutch/French, both written and spoken
- Proficiency in MS Excel and database applications SQL, SAS, or SPSS preferred
- Problem solving, organizational, decision-making skills
- Collaborate with CRM Channel Managers and CVM Strategy & Planning to ensure timely delivery of new BNAs/changes into the channels
- Operationally manage the performance of the decisioning platform including support, maintenance, monitoring of the solution, fault diagnosis and rectification
- Collaborate with Modelling, Value and Optimisation Analysts to ensure appropriate use of Insight and effective prioritisation of BNAs/Offer for increased performance

Thank you for taking your time to review my application.

Sincerely,

Story Goldner