

CRM Analyst Cover Letter

190 Roberts GlenWest Danialhaven, PA 49303-4314

Dear Emerson Terry,

I am excited to be applying for the position of CRM analyst. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for support and CRM campaign management for key stakeholders and partners, ensuring their requirements are understood and how additional value can be added.

Please consider my experience and qualifications for this position:

- Extensive experience working with Web Analytic service providers (Adobe/Omniture, Google, IBM Coremetrics)
- Proficient with SSRS, HTML, CSS, JavaScript – use of web based Bing Maps/Google Maps, etc
- Delivers consistent decisions and results
- Previous experience with CRM and ERP systems
- Good understanding of Marketing, Sales, and Customer Service processes
- Strong competency in basic Microsoft office applications Visio, Access, and MS Project
- Advanced computer skills including Micro strategy and all Microsoft Office Applications (Word, Excel, Access, PowerPoint)
- Positive work ethic and energy to succeed

Thank you for taking your time to review my application.

Sincerely,

Rory Schinner