

Creative Services Manager Cover Letter

7813 Hane IslandsLake Lidaside, AR 28080

Dear Dakota Nikolaus,

I am excited to be applying for the position of creative services manager. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for the following design support: statement messages, in-branch digital screens, forms, presentation templates, ads, in-branch signage, pamphlets and brochures, corporate photography and other in-house materials as required.

Please consider my qualifications and experience:

- Demonstrated previous brand management experience
- Proficient strategic planning skills
- Excellent, proven track record of successfully developing and executing on branding and customer experience plans
- Excellent project and time management skills for juggling many changing priorities and working under tight deadlines in coordination with staff / team
- Demonstrated personal computer skills in the use of a suite of software tools (such as Flash, Adobe Suite, Microsoft Word, PowerPoint and Excel) and project management tools
- Relevant health plan experience
- Collaborative attitude and resourcefulness
- Visual/display installation experience

I really appreciate you taking the time to review my application for the position of creative services manager.

Sincerely,

Tyler Dare