

Creative Services Manager Cover Letter

55898 Isa CapeWest Irmgardberg, MD 93205

Dear Reese Barrows,

Please consider me for the creative services manager opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for leadership, coaching, mentoring and guidance to in the areas of web design, copywriting, and web development.

My experience is an excellent fit for the list of requirements in this job:

- Organized and flexible, with meticulous follow through and attention to detail
- Experience managing multiple, concurrent creative projects (deliverables, timeline, resource planning and budget)
- Ad agency (or related) account management / client service experience
- Experience utilizing Workfront creative management tool
- Advanced skills in Adobe Flash presentations, White Board animation and Scripting
- Solid grasp of analytics, metrics data and stats
- Strong knowledge of Digital Asset Management (DAM) systems
- Experience managing and meeting budgetary and profit goals

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Briar Spencer