

Creative Consultant Cover Letter

4763 Vandervort Fields West Carey, NH 82900-4158

Dear Denver Feil,

I submit this application to express my sincere interest in the creative consultant position.

Previously, I was responsible for input to the technical team to ensure that the system design is congruent with industry best practices and federal regulations.

Please consider my qualifications and experience:

- Proven written and verbal communication skills, including knowledge of AP Style
- Demonstrated experience in Microsoft Office Suite, Adobe Creative Suite, Adobe CQ
- Experience in developing and managing compelling content across all available channels (traditional, digital, social, experiential), including presentations, event experience design, and production of events and multimedia
- Passion for design and continuous professional improvement
- A well-rounded portfolio of client work, demonstrating a strong understanding of client objectives and strategies, and brand adherence
- Excellent creative, conceptual, and critical thinking abilities
- Create storyboards, scripting, style frames, and presentations to champion video ideas
- Experience in user-centered design process, ad designing and delivering large and small-scale experiences

Thank you for taking your time to review my application.

Sincerely,

Ari Ruecker