

Content Marketing Manager Cover Letter

59520 Boehm SpursNew Gerardville, MD 48900

Dear Stevie Kuhic,

Please consider me for the content marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for technical input in the creative design, development, and implementation process relating to current and future company's online needs; including web page layout / visual presentation, template creation, web site navigation, graphic user interface, online advertising (banners, landing pages, animated GIFs, etc.), SEO, Social Media and analytics tagging and tracking.

My experience is an excellent fit for the list of requirements in this job:

- Submit IT-Digital requests to the Global Service Desk for IT to implement creative design images to the beauty websites
- Solid project planning, project management and problem solving skills
- Excellent communication and copywriting skills in the English language
- Superior interpersonal skills collaborating with cross-functional teams, agency personnel and executives
- Experience and skill presenting ideas and content improvements with research based recommendations
- Microsoft Office skills (Word, Excel, PowerPoint, Outlook) and Adobe skills
- Hands-on experience with Google Analytics, Moz or SEMrush preferred or other keyword research tools
- Fluency in SEO keyword research and the role of SEO keywords for SEO copywriting, content optimization, search marketing and social media

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,