

# Content Marketing Manager Cover Letter

8789 Jeanelle StreamNorth Lizzieton, NV 98613-5454

**Dear Lennon Schuppe,**

I would like to submit my application for the content marketing manager opening. Please accept this letter and the attached resume.

Previously, I was responsible for social guidance to the Korea PR lead, including how to integrate SEO best practices into the development of content.

My experience is an excellent fit for the list of requirements in this job:

- Knowledge and experience in content marketing strategy and execution leveraging multiple channels
- B2B Enterprise software experience preferred
- Highly analytical with excellent project and time management skills
- Demonstrated success with web and digital marketing campaigns
- Digital Marketing experience - Good competency & knowledge of major Social Media platforms
- Proven working experience in public relations - Strong relationships with media
- Exceptional writing and editing skills both in English and Spanish
- Experience working for a non-profit charitable organization preferred

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,

Tatum Gerhold