

Content Marketing Manager Cover Letter

4079 Mann Curve
Brandonville, NJ 77014-2378

Dear Armani Paucek,

Please consider me for the content marketing manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for industry social media best practices and work with content team, design team and portfolio managers to ensure content is informative and engaging.

Please consider my experience and qualifications for this position:

- Acuity with the strategy, tactics, metrics, and best practices for growing top funnel vs
- Experience in developing and managing social media for companies
- Experience reporting on social media insights
- Experience in developing and managing email programs
- Adept at working in a fast-paced environment with multiple projects and tight deadlines
- Constant learner seeking optimization of efforts
- Strong negotiating skills and should be self -motivated and largely self-directed
- Experience working in or writing about B2B cloud technology companies is strongly preferred

Thank you for considering me to become a member of your team.

Sincerely,

Quinn Casper