

Communications Advisor Cover Letter

512 Bradtke Forks South Donald, NM 09025

Dear Blake Collier,

Please consider me for the communications advisor opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for support on business/financial communications and work closely with WWE's Investor Relations team to promote WWE's key business initiatives.

Please consider my experience and qualifications for this position:

- Experience with graphic design and social media is an asset
- Communications measurement experience is considered an asset
- Create communication plans that will meet strategic goals and the business objectives
- Thorough knowledge of and practical experience in a range of communications approaches, tools and methodologies essential to planning, executing, and monitoring communications strategies including the latest technologies, Web trends and developments, and the shifting communications environment
- Experience leading teams, setting the direction, defining business strategy and goals, establishing metrics and monitoring progress on achieving results, responsibility for managing day-to-day operations, including budget
- Media relations experience with traditional and online media
- Comfort engaging media (and "pitching) by phone
- Experience in writing for the web and for social media

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Bellamy Langworth