

# **Business Development Sales Manager Cover Letter**

7350 Bradtke LocksLucienstad, IN 47912

**Dear Max Lang,**

I submit this application to express my sincere interest in the business development sales manager position.

Previously, I was responsible for training in product knowledge, selling skills, and territory management, SFDC, and Align Terms and Conditions of Business.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Strong knowledge of West Coast & Midwest pharmaceutical market
- Identify, target and acquire new business clients
- Grow existing customers wallet share by providing high level solutions
- Develop creative and compelling online advertising proposals to clients – negotiate and close contracts
- Manage and grow the sales opportunity pipeline
- Conduct presentations and consultative sales at C-level
- Initiate new partnerships and collaborations with suitable external professional authorities with the aim of securing more revenue
- Drive new initiatives and develop out of the box ideas

**Thank you for your time and consideration.**

Sincerely,

Greer Rutherford