

# Brand Strategy Cover Letter

6197 Will CrossroadHahnview, OR 34776

**Dear Brooklyn Kunde,**

Please consider me for the brand strategy opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for thought leadership and strategic vision grounded in quantitative and qualitative analysis, customer insights, market and competitive research, prototyping and testing.

Please consider my qualifications and experience:

- Exceptional writing and communicating skills in English
- Strong interpersonal skills and diplomacy is essential
- Advanced presentation development and facilitation skills
- Advanced level proficiency in MS Excel, PowerPoint, Word, Visio, MS Project
- Knowledge of Balanced Scorecard strategic planning (desirable)
- Innovative thinker with collaborative style, excellent follow through and problem-solving abilities
- Prior experience in and strong knowledge of technology, entertainment, telecommunications preferred
- Corporate branding experience and expertise

**I really appreciate you taking the time to review my application for the position of brand strategy.**

Sincerely,

Gray Schmitt