

Brand Strategy Cover Letter

79294 Takako SkywayNorth Tabathabury, FL 93415-4469

Dear Drew Wolff,

I submit this application to express my sincere interest in the brand strategy position.

In the previous role, I was responsible for support for planning, execution and analysis for new measurement initiatives; assisting with qualitative and quantitative research planning as required.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Strong track record of success driving revenue through discovering, prospecting, creating new business and growing
- Familiar with Multicultural marketing principles and problem solving and analytics
- Hands on experience in Digital Marketing
- Executive presence and demonstrated track record of partnering with senior level managers
- Track record of leading new products from concept development to launch hand-off, managing multiple aspects of product commercialization process
- Experience directing and collaborating with external and internal partners (global teams, cross functional teams, agencies)
- Previous management of a direct report, preferred
- Create a work environment that attracts and retains top talent

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Marion Emmerich