

# Brand Strategy Cover Letter

609 Douglass Village South Gayleport, MA 87614

**Dear Charlie Kunze,**

I submit this application to express my sincere interest in the brand strategy position.

In the previous role, I was responsible for divisional goals, initiatives and overall key product stories to support media agency partnership in development of multi-channel media plans the meet annual and seasonal strategic business objectives.

My experience is an excellent fit for the list of requirements in this job:

- Strong analytical, strategic thinking and creative problem solving skills
- Able to work in ambiguous environments, chart a course, and drive for results
- Able to work in a fast-paced, deadline-oriented environment and able to work on multiple tasks in parallel
- Strong analytical and modern marketing skills
- Experience with AP style manual
- Proficiency in content strategy, content creation and curation
- Experience with business and planning frameworks with best practice processes for transforming a business challenge into branding and marketing strategies
- Consulting / recommendations on project performance and evaluation

**Thank you for taking your time to review my application.**

Sincerely,

Ari Wolf