

Brand Strategy Cover Letter

9268 Ahmad PlazaStammshire, LA 57667

Dear Sam MacGyver,

In response to your job posting for brand strategy, I am including this letter and my resume for your review.

In my previous role, I was responsible for organizational and maintenance support for Strategy team research materials, including past client presentations, whitepapers, and consumer insights.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience in hospitality and/or franchising industries or related industries preferred
- Comfortable working in a matrix-based, collaborative organization
- Self-starter, able to work with little direction
- Experienced with established qualitative and quantitative research techniques and possesses an excitement for inventing new, un-established research techniques
- Excellent interpersonal skills, working well in a team and with a range of cross-functional professionals
- Self-motivation and good organization skills
- Team & stakeholder management
- Experience in Group or Corporate level (desirable)

Thank you for taking your time to review my application.

Sincerely,

Justice Beer