

Brand Strategy Cover Letter

5950 Grady UnionStrosinfort, MI 10525-0171

Dear Dallas Weber,

In response to your job posting for brand strategy, I am including this letter and my resume for your review.

Previously, I was responsible for ideas & strategy for online contesting & sweepstakes, partnerships with social media organizations, and new online content that is optimized for all distribution networks & delivers on identified goals.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Uses varied vehicles and opportunities to promote dialogue and develop shared understanding and consensus and maintains continuous, open and consistent dialogue with others
- Proven business leadership skills including business analysis, budget and resource allocation, influential writing and presenting and P&L management
- Managing and developing partner relationships and specific marketing experience
- Proven expertise in developing business plans, strategic partnerships, and consumer-driven insights
- Excellent writing skills and presentation
- Passion for branding and strategy
- A good eye for great design
- Strong attention to detail, organized and and hardworking

Thank you for your time and consideration.

Sincerely,

Justice Kerluke