

Associate Director, Digital Cover Letter

438 Greg Square North Dimpleland, KS 45858-2422

Dear Parker Ankunding,

Please consider me for the associate director, digital opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for thought leadership to colleagues and projects in a range of subjects, including requirements gathering, consumer research and insight, site measurement and marketing, and strategic planning.

Please consider my experience and qualifications for this position:

- Demonstrate a clear understanding of our digital/social capabilities and how to apply them to client work
- Quality standards - set high quality standards across teams, have an eye for detail and proactively contribute to quality standards across the company
- Experience leading large team
- Knowledge of interactive media planning & buying
- Knowledge of third-party ad servers
- Strong quantitative, analytics, and organization skills
- Demonstrates commitment to higher education and philanthropy
- Demonstrates a track record of strategic programming in online spaces

Thank you for your time and consideration.

Sincerely,

Tatum Doyle