

Associate Director, Digital Cover Letter

2242 Kunze Oval
Reingerfort, NH 93222

Dear Avery Blick,

In response to your job posting for associate director, digital, I am including this letter and my resume for your review.

Previously, I was responsible for ml and key metrics and measurement of the social media programme to assess both ROI and fulfil Risk reporting requirements e.g.

Please consider my experience and qualifications for this position:

- Familiarity with CMS platforms, marketing automation platforms, and marketing technologies like Drupal, Eloqua, HubSpot, or Adobe Marketing Cloud
- Online portfolio demonstrating visual design skills and experience creating digital experiences and rich media
- Proficient in Microsoft Office software (including Word, Excel, PowerPoint), digital CMS (such as Drupal, WordPress, Luminator), social media platforms, and social media management dashboards
- Team spirit and communication and presentation skills
- Experience with the management of decision processes at large organizations
- Experience in digital & architecture
- Acquisition, planning, management, and controlling of projects
- Development of IT target architectures in an enterprise environment

Thank you for considering me to become a member of your team.

Sincerely,

Avery Rolfson