

Associate Director, Digital Cover Letter

7229 Gleichner FlatNew Nickolas, CT 15733

Dear Baylor Ledner,

I am excited to be applying for the position of associate director, digital. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for crisp creative thinking and execution of design assets that will be deployed across various channels (online, direct mail, social media, landing pages and video).

Please consider my qualifications and experience:

- Be able to serve as technical leader on a global scale in specified areas
- Interest and applicable knowledge in product innovation as it relates to digital community
- Proficiency in analytical tools such as Google Analytics
- Strong quantitative analysis skills to interpret data and mine for insights
- Experience developing and executing gamification tactics and other tactics designed to increase networking through social media and networking tools
- Email automation experience
- Excellent spreadsheet modeling, presentation
- Demonstrated project management, presentation, communication, and data analytical skills

I really appreciate you taking the time to review my application for the position of associate director, digital.

Sincerely,

Finley Wiegand