

# Associate Director, Digital Cover Letter

57138 Muller LodgeLake Billyeville, LA 39657

**Dear Cameron Fisher,**

I would like to submit my application for the associate director, digital opening. Please accept this letter and the attached resume.

Previously, I was responsible for research (prospect, client, etc.) via calls, online and third party resources and provide industry related news as needed, partnering with research department.

My experience is an excellent fit for the list of requirements in this job:

- Managing cross-campaign strategy & learnings to ensure MediaVest gives 1 POV and different campaigns/tests build on each other
- Familiarity with digital music services, digital music formats and technologies, digital distribution and content protection technologies, general technology trends
- Expertise in major operating systems, databases, and programming languages for mobile, desktop, and server platforms
- Familiarity with music copyright law
- Software development and technical product management
- Technology leadership/strategy
- Technical documentation writing and review experience
- Strong entrepreneurial mindset, financial acumen, scientific and M&A know-how, project leadership and management

**I really appreciate you taking the time to review my application for the position of associate director, digital.**

Sincerely,

Riley Wilkinson