

Associate Creative Director Cover Letter

4864 Drucilla Track North Tylerchester, CA 89095-1288

Dear Finley Hansen,

I am excited to be applying for the position of associate creative director. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for strategic direction around audiences, objectives, and channels, leading to compelling creative assets that generate the desired results.

Please consider my experience and qualifications for this position:

- Strong copy background
- Possess amazing user experience skills
- Expertise with Adobe Creative Suite and Microsoft Office software programs
- BFA/BS (or equivalent experience) in design
- Thinking strategically aesthetically
- Experience leading, training and developing a team of digital creatives
- Experience successfully managing multidisciplinary creative teams in the production of web and mobile products
- Working knowledge of the capabilities of different platforms including mobile, tablet, web, and connected televisions/set-top boxes

Thank you for taking your time to review my application.

Sincerely,

Indigo Funk