

Associate Creative Director Cover Letter

765 Mertz VilleSmithhammouth, OK 35436-1225

Dear Greer Runte,

I am excited to be applying for the position of associate creative director. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for messaging and visual guidance and direction to art directors, copywriters and designers in accordance with client feedback.

My experience is an excellent fit for the list of requirements in this job:

- Understanding of web design and UX principles with experience designing for an e-commerce or consumer media website
- Basic illustration and motion graphics experience
- Working knowledge of home furnishings trends and competitors
- Passion for getting in the weeds and getting awesome ideas produced
- A passion (and experience) for mentoring and guiding other creatives
- Full digital portfolio (web, mobile, and display media)
- Adept at presentation and concept pitches
- Participates in planning and preparing production budgets

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Gray Buckridge