

Associate Art Director Cover Letter

74023 Alvaro AlleySaulview, MA 85878-8885

Dear Rowan Nolan,

I am excited to be applying for the position of associate art director. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for creative ideas and executes projects into concrete designs for web banners, flyers, brochures, postcards, catalogs, annual reports, billboards, event invitations, and other promotional/advertising material.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Form / Sculptural design
- Color Design
- Proficient in major desktop publishing software systems, primarily InDesign, Adobe Photoshop and Illustrator, the Microsoft suite (including PowerPoint)
- Strong understanding of marketing art development and best practices
- A diverse, robust portfolio featuring examples of collaborative and self-initiated projects
- A cultural connoisseur with a vital pulse on current trends in design, music, fashion and tech
- Strong concept development and graphic design abilities as demonstrated in a comprehensive portfolio, website, which aligns with company strategies and objectives
- Photography and post-production proficiency

Thank you for your time and consideration.

Sincerely,

Stevie Price