

Associate Art Director Cover Letter

919 Albert Pines West Gonzalo, MN 47659

Dear Lennon Gislason,

In response to your job posting for associate art director, I am including this letter and my resume for your review.

In the previous role, I was responsible for insight-driven, channel agnostic strategic and tactical creative direction to client business and brand in consultation with the ACD/Creative Director.

Please consider my experience and qualifications for this position:

- Experience in leading ideation and creative teams
- Creating and refining strategic concepts that intrigue, engage, and inspire both clients and audiences – with smart rationale to back up designs
- Designing comps, initial graphic concepts, direct mail packages, online advertising units, and final deliverables
- Collaborating and partnering with copywriters to ensure that both the copy and the visuals are in perfect synch to make the concept as powerful, vivid and compelling as possible
- Assisting the Creative Director to improve the Creative group's technical and creative performance
- Experience with poly-resin materials preferred
- Master at InDesign
- Demonstrable previous experience in an Art Director, Assoc

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Ryan Erdman