

# Associate, Acquisition Cover Letter

9755 Leif OrchardMarshallland, NJ 21139

**Dear Indigo Cruickshank,**

Please consider me for the associate, acquisition opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for and suggests tools to assist in the management of the database and transaction-processing environment.

My experience is an excellent fit for the list of requirements in this job:

- Leverage and engage with business leaders and key business individuals to identify industry top talent within the talent mapping process
- Provide recruiting best practices and guidance to other HR members when requested
- Support the Senior Marketing Manager to develop a deep understanding of our customer base
- Implement scalable solutions to local marketing needs with tailored playbooks by city maturity level on acquisition including strategies on appropriate use of different channels, messaging and creative
- Codify new market launches into a streamlined process
- Define our acquisition voucher strategy & MGM plans understanding the impact of differing mechanics & execution in driving acquisition
- Familiarity with the Southeast Asia markets
- Experience with iCIMS ATS (applicant tracking system)

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Jordan Lueilwitz