

Art Designer Cover Letter

7606 Marlon LakesPort Brandon, ND 53838

Dear Emery Stokes,

I submit this application to express my sincere interest in the art designer position.

In my previous role, I was responsible for expert functional and technical design capability within the Digital Development & Operations team of EE, specifically on the Adobe Experience Manager (AEM) platform, with specific responsibility to ensure that solutions are designed to meet the business and customer needs, matching expectations for quality and reliability and leverage the out of the box AEM functionality as much as possible.

My experience is an excellent fit for the list of requirements in this job:

- Effectively translate the Barbie brand's signature style into successful, strategic, engaging advertising and design
- Concept big ideas that are on-brand and can translate across all mediums including advertising, print, broadcast, licensing, tool kit/guide creation, trade show environments, merchandising, catalogs, interiors, retail, digital/web, and social
- Design work that is on-brand, compelling and synergistic with the current campaign
- Prepare and present creative vision, concepts and WIP design to multiple stakeholder types
- Develop and manage additional external resources on as needed basis
- Collaborate with team in a positive and productive manner including partnering with copywriters, producers, marketing partners and fellow designers
- Build relationships with global contacts and assist/advise them as needed
- Possess strong verbal, written and analytical skills and good presentation skills

Thank you for considering me to become a member of your team.

