

Analyst, Research Cover Letter

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Dear Sawyer Runolfsdottir,

Please consider me for the analyst, research opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for thought leadership on digital and media research related topics, be on top of new developments in the industry and develop and land best practices.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Help build and manage a network of external contributors to be employed in delivering projects
- Work with senior staff and project managers to deliver PPEP projects to strict deadlines and within budget, ensuring achievement of agreed revenue and contribution targets for own projects
- Prior work in consulting, public policy, economics and political analysis
- Independent thought process and creativity, developed through continuous learning and evolution
- Committed to building a career in investment management with a strong belief in a fundamental-centric, long holding period investment process
- Television experience in cable, SVOD service, local station and broadcast preferred
- A thorough knowledge of current television landscape and distribution platforms including linear television, SVOD, VOD/Cable, EST and digital
- BA in Data Analytics or related field

Thank you in advance for reviewing my candidacy for this position.

Sincerely,