Analyst, Research Cover Letter

99912 Desmond CapeNew Fidelabury, CT 73207

Dear Max Pfannerstill,

I am excited to be applying for the position of analyst, research. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for on-going industry research and best practices to create new strategies to improve paid media campaigns across the board.

Please consider my experience and qualifications for this position:

- Demonstrates understanding of Capital Markets, the value chain of securities trading, and the competitive environment exchanges operate in
- Assists with conducting research, compiling data and preparing papers/quantitative reports for consideration and presentation to customers, executives, committees, Boards of Directors
- Preferably a knowledge of TAM systems and a working knowledge of Advantege
- Working knowledge of peoplemeter data analysis system AdvantEdge
- Knowledge of investment and insurance products used in retirement planning
- Training in classical statistical tools and techniques, mathematical modeling and optimization
- Strong abilities with Excel and PowerPoint
- Applicants should be able to demonstrate that they take a logical approach to grasping new concepts and systems, and can do so quickly and efficiently

Thank you for your time and consideration.

Sincerely,

Ryan Reichert