

Advertising Cover Letter

757 Shela Plaza North Katherineport, MN 93266-3088

Dear River Blick,

I would like to submit my application for the advertising opening. Please accept this letter and the attached resume.

Previously, I was responsible for basic advertising operations support such as booking, delivering, and supporting all online campaigns, across all delivery platforms (On and Off-Domain), product support, inventory check for upcoming and ongoing campaigns.

Please consider my experience and qualifications for this position:

- Work collaboratively with production partner(s) to roll out campaigns, including communicating campaign details and specs
- Support driver recruitment for campaigns
- Support periodic communication with drivers to ensure adherence
- Support coordination to ensure smooth execution of campaign, including with driver, production partner(s) and client
- Assist in advertising projects as assigned
- Ensure adherence by drivers by developing and participating in mystery shopping initiatives
- Ensure adherence to operating budget of Advertising Department
- Through understanding of brands and advertising campaigns and nontraditional marketing tactics

I really appreciate you taking the time to review my application for the position of advertising.

Sincerely,

Rowan Yundt