

# Advertising Cover Letter

58242 Weber OvalCalvinfort, ID 42911-5359

**Dear Bellamy Thiel,**

In response to your job posting for advertising, I am including this letter and my resume for your review.

Previously, I was responsible for ongoing sales training and support to sales teams to ensure advertising sales success and development of staff.

My experience is an excellent fit for the list of requirements in this job:

- Experience buying media in traditional and digital channels
- Experience successfully leading, optimizing and engaging a large team
- High level of computer literacy across business and creative platforms
- Demonstrated strong analytical skills for making sound business decisions
- Viewing a computer monitor
- Experienced in providing direction/input to advertising and media agency to develop creative and social/digital media plans
- Demonstrated experience in communicating to various stakeholders (pre-reads agendas and actionable meeting notes)
- Understands how to development paid social media plans and advanced targeting techniques to reach right audience with right content

**Thank you for taking your time to review my application.**

Sincerely,

Drew Kunde