

Advertising Cover Letter

88212 Lashon Street East Bradleyborough, MO 94535

Dear Max Schoen,

I would like to submit my application for the advertising opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for project management support for development, production, placement and distribution of advertising tactics and content; manages purchasing contracts and advertising project budgets.

My experience is an excellent fit for the list of requirements in this job:

- Should possess an in-depth knowledge of news organizations' advertising sales, digital sales, service and management
- Proficient in Adobe Creative Suite, specifically Illustrator, InDesign, and Photoshop + a curiosity for technology and have strong enthusiasm to learn new software (as needed)
- Excellent verbal and written communication skills strong organizational, analytical and interpersonal skills
- Delivered ad targeting and serving infrastructure
- Equivalent combination of college education and pertinent industry experience (compliance or supervision preferred)
- Experience drafting and/or reviewing product advertising preferred
- Experience in a Legal/ Retail industry environment preferred
- Mac computers are used in this Department

Thank you for considering me to become a member of your team.

Sincerely,

Quinn Kub